



## THE BAREFOOT SPIRIT EXECUTIVE SUMMARY

(01/2013 – 1/2016)

- *The Barefoot Spirit*, 2 months as a NYT Bestselling Business Book
- 150+ TV and radio interviews
- 300+ byline articles in national and professional publications (*Forbes, Inc., Investor's Daily, etc.*)
- 350+ blog posts authored on two sites on entrepreneurship and brand building
- 100+ speaking events including national conferences, universities and professional institutions, disabled veteran organizations, non-profits and industry symposiums and corporate trainings
- 150+ Drive-Time interviews as "The FOX National Radio Network's Workplace Culture Experts"
- *The Barefoot Spirit* now used in entrepreneurship schools throughout the world and selected as recommended reading in the CEO Library in *CEO Forum*
- Recipients of the 2014 Distinguished Entrepreneur Speaker Award from the Turner School of Entrepreneurship and Innovation at Bradley University
- Michael Houlihan recipient of Distinguished Alumni Award, California State University, Long Beach
- New book, *The Entrepreneurial Culture*, recommended by C-Suite Book Club an C-Suite TV
- Hosts of the online course: *Spend Less - Monetize Faster with Entrepreneur's GPS*™
- Webinar Highlights: Tony Robbins' Business Mastery, SCORE and C-Suite Executive Briefings
- Keynote Highlights:
  - World Conference on Entrepreneurship (ICSB), Dublin, Ireland
  - EO Alchemy- West Region Entrepreneurs' Organization Conference
  - Society of Consumer Affairs Professionals in Business (SOCAP)
  - Norwegian University of Science and Technology, Norway
  - Florida Atlantic University's Tech Runway (Entrepreneurial Ecosystem)
  - National C-Suite Conference (Voted #1 Best Speakers)
  - Cornell, University of Tampa, University of Texas, Loyola University
  - Nanyang University, Singapore
  - Community College League of California
  - Customer Experience Conference, The Conference Board, New York
  - Australia Trade Tasting 2015, BTN, Australia
  - Executive Conference, Critical Mass, Orange County
  - Vets Rock! 'Til Duty is Done Benefit, Connecticut

