

## Speaker Series – Executives in Residence – Fundraisers

# **THE SPEAKERS STUDENTS LISTEN TO!**

Michael Houlihan and Bonnie Harvey started *Barefoot*, the world's #1 wine brand, in their laundry room with no money and no industry knowledge. They [share](#) their guiding principles in [cash flow, personnel and distribution management](#) to help students succeed ([view video](#))!



***“Students’ lives will be changed!”*** - Bonnie Chavez, Scheinfeld Center for Entrepreneurship

***“Wonderful job! Great role models!”*** -Gerald Hills, Founder, C.E.O.

***“Complemented curriculum. Highly recommended!”*** -Maddison Pedigo, UT Dallas

***“Spectacular! An absolute home run!”*** -Bill Rossi, University of Florida

***“The students left encouraged and positive.”*** -Bob Hopkins, UT Arlington

***“Powerful, entertaining, and inspiring!”*** -Robert Ellis, University of Lethbridge

# **THE BOOK STUDENTS LOVE!**

The New York Times Business Best Seller in 35 Schools of Entrepreneurship

***“The first business book I’ve ever finished!”***

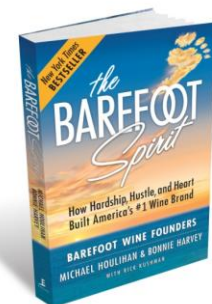
- 21 year old business student

***“I’m making it required reading!”***

-Rebecca White, Prof. Entrepreneurship U of Tampa

***“A great read and an important lesson!”***

-Pat Dickson, 2013 USASBE President



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