Media Hits for Michael Houlihan and Bonnie Harvey, authors of The Barefoot Spirit: How Hardship, Hustle, and Heart Built America's #1 Wine Brand and The Entrepreneurial Culture: 23 Ways to Engage and Empower Your People

# **Featured Hits**

# The New York Times

#### The New York Times

June/July 2013

**Circulation 1,613,865** 

Read here – June Bus. Book

Read here – June Advice, How-to

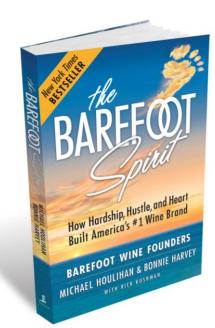
& Miscellaneous

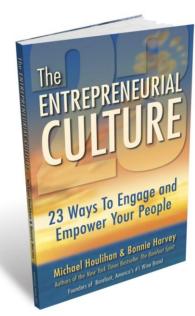
Read here – July Bus. Book



#### Time.com

September 18, 2012 23,391,244 Visitors per Month Read here





# **Forbes**

#### **Forbes**

April 4, 2016

\* Read here

October 5, 2015

\* Read here

August 24, 2015

\* Read here

December 9, 2014

\* Read here

Circulation 930,391



# **USA Today**

May 30, 2013 Circulation 1,713,833

# Entrepreneur

### Entrepreneur.com

June 20, 2016

\* Read here

September 21, 2012

\* Read here

14,875,375 Visitors per Month

# Inc.

#### Inc.com

June 7, 2016

Read here

February 17, 2016

\* Read here

November 4, 2015

\* Read here

March 31, 2015

Read here

March 14, 2014

Based on interview with Minda Zetlin

\* Read here

February 25, 2014

\* Read here

November 30, 2012

Based on interview with Kevin Daum

\* Read here

5,026,084 Visitors per Month

# **SUCCESS**

# **SUCCESS Magazine**

Based on interview with Darren Hardy July 2014 Circulation 200,000

Listen here

# THE HUFFINGTON POST

# **The Huffington Post**

October 21, 2014

\* Read here

November 30, 2012

Based on interview with Mercedes Cardona

Read here

35,772,400 Visitors per Month



#### Yahoo!

May 24, 2013

Based on interview with Adrienne Burke

- \* Read here
- \* Read here

April 19, 2013

TheStreet interview with Laurie Kulikowski

Watch here

March 11, 2013

\* Read here

December 13, 2012

158,436,000 Visitors per Month



# **Investor's Business Daily**

March 6, 2015

\* Read here

December 30, 2014

\* Read here

October 24, 2014

\* Read here

August 8, 2013

Based on interview with Curt Schleier

Read here

December 14, 2012

Based on interview with Morey Stettner

\* Read here

December 13, 2012

\* Read here

Circulation 158,955

# Chicago Tribune

# The Chicago Tribune

February 18, 2016 13,502,914 Visitors per Month Read here



#### **The Costco Connection**

April 2014 Circulation 8,600,000 Read here

#### Bloomberg Businessweek

# **Bloomberg Businessweek**

Based on interview with Ben Steverman May 17, 2013 9,416,938 Visitors per Month Read here

# Entrepreneur

# **Entrepreneur Magazine**

Based on interview with Michelle Goodman March 2013 Circulation 615,411

# **ESSENCE**

# **Essence Magazine**

Based on interview with Charreah Jackson Run Date TBD Circulation 1,080,633

# **Irish Independent** ♥

# **Irish Independent**

June 12, 2014 Circulation 125,986 Read here

# Austin American-Statesman

# **Austin American-Statesman**

March 14, 2014

\* Read here

February 25, 2014

Read here

2,526,748 Visitors per Month



#### The Atlanta Journal-Constitution

March 14, 2014

\* Read here

February 25, 2014

Read here

1,765,735 Visitors per Month

# The Boston Globe

#### **Boston Globe**

December 13, 2012 565,295 Visitors per Month

# Bloomberg

# **Bloomberg.com**

Based on interview with Ben Steverman May 17, 2013 5,270,593 Visitors per Month Read here



# **American Express Open Forum**

June 18, 2015

\* Read here

April 30, 2015

\* Read here

December 19, 2012

Based on Q&A with Ellen Shaffer

Read here

360,983 Visitors per Month



# In the Loop

Bloomberg TV May 20, 2013 Watch here



### **Wall Street Journal Live**

May 24, 2013
Watch here



### **FOX News Radio**

December 9, 2014

Listen here



### **FOX Business Network**

April 19, 2013

Watch here

# **Television Interviews**

# Bloomberg

# In the Loop

Bloomberg TV May 20, 2013 Watch here



#### **Wall Street Journal Live**

May 24, 2013 Watch here



#### **FOX Business Network**

April 19, 2013
Watch here



# **CNY Syracuse**

Syracuse, NY July 21, 2013 Watch here



### **KBOI 2 News**

KBOI-TV CBS affiliate, Boise, ID July 5, 2013 Watch here



### **CBS 31 News**

WMBD-TV CBS affiliate, Peoria, IL April 2, 2014 Watch here



#### **CBS 11 News**

KTVT-TV CBS affiliate, Dallas-Fort Worth, TX October 9, 2013



# **Charlotte Today**

WCNC-TV NBC affiliate, Charlotte, NC May 12, 2014 Watch here



# News 3 Today at 11

KSNV-TV NBC affiliate, Las Vegas, NV October 1, 2014 Watch here



# **Best Seller TV**C-Suite Book Club December 2014

Watch here

# **Video Interviews & Presentations**



#### Bestseller in a Weekend

June 12, 2013 Watch here



# Collegiate Entrepreneurs' Organization

September 5, 2013

Watch here



# **Hayzlett Book Club**

September 4, 2013

Watch here

Thought Leader Life
Learn About Thought Leadership

# **Thought Leader Life**

April 7, 2014

Watch here



### All In

January 22, 2014
Watch here



# **CSULB Beach Magazine**

December 2014 Watch here



# **Rowan University**

Rowan Television Network Watch here

BUSINESSBOCKSTARS

#### **Business Rockstars**

April 13, 2016

Watch here

December 9, 2014

\* Watch here

September 12, 2014

\* Watch here



#### **SCORE**

April 10, 2015 Watch here

# **Print Hits**

# The New York Times

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#### Time.com

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# **USA Today**

May 30, 2013 Circulation 1,713,833

# YAHOO!

#### Yahoo!

May 24, 2013

- \* Read here
- \* Read here

April 19, 2013

\* Watch here

158,436,000 Visitors per Month

March 11, 2013

\* Read here

December 13, 2012

# **Forbes**

#### **Forbes**

April 4, 2016

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August 24, 2015

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June 7, 2016

\* Read here

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March 31, 2015

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5,026,084 Visitors per Month

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Read here

February 25, 2014

Read here

November 30, 2012

Read here

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December 30, 2014

\* Read here

October 24, 2014

\* Read here

Circulation 158,955

August 8, 2013

\* Read here

December 14, 2012

\* Read here

December 13, 2012

\* Read here

# Irish Independent ♥

# **Irish Independent**

June 12, 2014 Circulation 125,986 Read here

# The Boston Globe

#### **Boston Globe**

December 13, 2012 565,295 Visitors per Month



#### **FOXBusiness.com**

April 22, 2013

Based on interview with Kate Rogers

\* Read here

November 2012

Based on interview with Donna Fuscaldo

\* Read here

1,916,290 Visitors per Month



#### **Reuters**

December 13, 2012

# The Street

#### **TheStreet**

Interview with Laurie Kulikowski April 19, 2013 1,828,029 Visitors per Month Watch here



#### Yahoo! Canada

December 13, 2012 9,000,000 Visitors per Month



#### **The Costco Connection**

April 2014 Circulation 8,600,000 Read here



#### Examiner.com

April 15, 2014

\* Read here

December 24, 2012

\* Read here

7,805,940 Visitors per Month

# Austin American-Statesman

#### **Austin American-Statesman**

March 14, 2014

\* Read here

February 25, 2014

\* Read here

2,526,748 Visitors per Month



#### **AZCentral.com**

February 28, 2013 2,467,440 Visitors per Month Read here



# Newsday

December 13, 2012 1,653,920 Visitors per Month Read here



# The Atlanta Journal-Constitution

March 14, 2014

Read here

February 25, 2014

Read here

1,765,735 Visitors per Month

# **Smart**Brief

#### **SmartBrief**

April 23, 2013

\* Read here

September 26, 2012

\* Read here

395,957 Visitors per Month



# **American Express Open Forum**

June 18, 2015

Read here

April 30, 2015

\* Read here

December 19, 2012

Based on Q&A with Ellen Shaffer

\* Read here

360,983 Visitors per Month



# **Employment Relations Today**

Summer 2013

Read here



# The Journal for Quality and Participation

October 2015

January 2014

\* Read here

January 2013

\* Read here



# **IT Business Edge**

May 16, 2016

\* Read here

**September 17, 2012** 

\* Read here

769,010 Visitors per Month



# **Social Media Today**

August 12, 2013 600,098 Visitors per Month Read here

# The Palm Beach Post

#### The Palm Beach Post

March 14, 2014

\* Read here

February 25, 2014

Read here

368,671 Visitors per Month



### **WHIO-TV**

March 14, 2014

\* Read here

February 25, 2014

\* Read here

257,269 Visitors per Month

# YFS MAGAZINE YOUNG, FABULOUS & SELF-EMPLOYED

# YFS Magazine

August 7, 2013 239,642 Visitors per Month Read here



#### **Real Business**

May 25, 2016 191,856 Visitors each Month Read here



# **Sales and Service Excellence**

March 2013 November 2012 Circulation 183,000



#### **AOL On**

TheStreet interview with Laurie Kulikowski April 19, 2013 164,204 Visitors per Month Watch here



#### **Hotel News Resource**

March 31, 2015

\* Read here

October 30, 2013

\* Read here

173,401 Visitors per Month

# **MAINST**

#### **MainStreet.com**

TheStreet interview with Laurie Kulikowski April 19, 2013 159,892 Visitors per Month Watch here



# Yahoo! Singapore

December 13, 2012

# The Salt Lake Tribune

#### The Salt Lake Tribune

Based on Q&A with Dawn House January 11, 2013 Circulation 105,746 Read here

# THE JOURNAL RECORD

#### The Journal Record

Based on interview with Ray Tuttle February 8, 2013 104,365 Visitors per Month Read here



# **AMA's Moving Ahead**

American Management Association March 2013 Circulation 65,000 Read here



# **Executive Leadership**

Based on interview with Morey Stettner February 2013

Read here



# **Training Forum**

November 2014



# **Customer Relationship Management**

Summer 2014

Read here



# **CSULB Beach Magazine**

Winter 2014

Read here



#### Women & Co.

Based on interview with Mercedes Cardona November 27, 2012 Read here



# **Public Management**

International City/County Management Association June 27, 2015

\* Read here

August 2013



# **Travel Agent Central**

March 2015 98,383 Visitors per Month Read here

# JOURNAL-NEWS

#### **Journal-News**

March 14, 2014

\* Read here

February 25, 2014

\* Read here

96,790 Visitors per Month



# **Employee Benefit Adviser**

January 12, 2016 89,156 Visitors per Month Read here



# **Businessweek Business Exchange** January 31, 2013



# **Upstart Business Journal**

May 10, 2013 87,782 Visitors per Month Read here

# **ASSOCIATION** news

#### **Association News**

December 2014 Circulation 85,860 Read here

# HR.BLR.com

#### HR.BLR.com

November 26, 2014

\* Read here

November 11, 2014

\* Read here

81,752 Visitors per Month

November 7, 2014

Read here

November 5, 2012

\* Read here

# smart supervision

# **Smart Supervision**

August 2015 January 2015



#### **GISuser**

May 9, 2016 289,199 Visitors per Month Read here



# **Bulldog Reporter**

January 14, 2016

\* Read here

September 11, 2015

\* Read here

80,898 Visitors per Month

# **WINE BUSINESS MONTHLY**

# **Wine Business Monthly**

May 24, 2013 79,692 Visitors per Month Read here



# **IndustryWeek**

October 10, 2013 77,423 Visitors per Month Read here



# Women, Management and Work Conference

Macquarie University June 11, 2015 Read here

# LifeHealthpro

#### LifeHealthPro

May 20, 2015

\* Read here

March 5, 2013

\* Read here

October 7, 2012

\* Read here

74,584 Visitors per Month



# **Quality Digest**

September 19, 2012 Circulation 67,062 Read here



# **Home Business Magazine**

October 16, 2013

\* Read here

October 9, 2013

\* Read here

May/June 2013

\* Read here

Circulation 65,000



#### **RIS Media**

December 30, 2015

- \* Read here
- \* Read here

February 12, 2015

\* Read here

October 23, 2014

\* Read here

66,138 Visitors per Month

June 13, 2013

\* Read here

February 28, 2013

\* Read here

September 14, 2012

\* Read here



## Florida Weekly

October 30, 2014

Circulation 63,000

Read here

Business Management

# **Business Management Daily**

February 18, 2015

\* Read here

April 26, 2013

\* Read here

61,258 Visitors per Month



#### The Modesto Bee

June 21, 2013 Circulation 60,106

# The Press Democrat

#### The Press Democrat

July 23, 2013 Circulation 59,542 Read here



#### Alister & Paine

June 13, 2016

\* Read here

May 16, 2016

\* Read here

October 28, 2013

Read here

58,220 Visitors per Month



# **TechDay HQ**

October 13, 2015

Read here

# ELITE DAILY

# **Elite Daily**

November 2012

\* Read here

October 2012

- \* Read here
- \* Read here

57,322 Visitors per Month



# **New Jersey Business**

May 29, 2015 55,487 Visitors per Month Read here



# **Entrepreneurs' Organization**

September 18, 2015

\* Read here

August 11, 2015

\* Read here

July 13, 2015

\* Read here

May 6, 2015

\* Read here

April 23, 2015

\* Read here



# The Bull & Bear Financial Report

September 24, 2014 Circulation 55,000



#### **HRVoice**

June 27, 2016

\* Read here

January 3, 2014

\* Read here

51,019 Visitors per Month



# **The Industry Source**

February 10, 2014

\* Read here

June 26, 2013

Read here

Circulation 50,000



# **TOMI Magazine**

Based on interview with Tonisha Johnson April 2013 47,078 Visitors per Month

entrepreneurship Dyson

# **Entrepreneurship @ Dyson**

March 13, 2014 Read here

goodreads

#### **GoodReads**

July 24, 2013
Read here



# **Training**

July/August 2015 Circulation 40,000 Read here

# **COUNSELOR**

#### Counselor

Advertising Specialty Institute May 2015 Read here

#### RADIO+TELEVISION BUSINESS REPORT:

# Radio & Television Business Report

February 4, 2016

\* Read here

January 19, 2016

\* Read here

45,465 Visitors per Month

Palm Beach Daily News

# **Palm Beach Daily News**

March 14, 2014

\* Read here

February 25, 2014

\* Read here

43,713 Visitors per Month



#### **Convenience Store Decisions**

November 2, 2012 Circulation 41,421 Read here



# **Pittsburgh Better Times**

February 11, 2015 Circulation 40,000 Read here



# The American Surveyor

December 21, 2015

\* Read here

September 23, 2014

\* Read here

Circulation 40,000

# PRODUCERSWEB.com

# **ProducersWEB.com**

May 26, 2015 38,723 Visitors per Month Read here



# **AWCI's Construction Dimensions**

March 2016

\* Read here

June 2013

\* Read here

Circulation 33,050



#### **Customer Think**

November 18, 2013 31,105 Visitors per Month Read here



#### Skin Inc.

June 2015

\* Read here

April 2014

\* Read here

June 2013

\* Read here

Circulation 30,124

April 2013

\* Read here

February 2013

\* Read here



# **Business Opportunities Handbook**

Fall 2015

\* Read here

Spring 2014

\* Read here

Circulation 30,000



# **Snow Magazine**

October 2014 Circulation 30,000

Read here

# **Houston Style Magazine**

# **Houston Style Magazine**

June 10, 2015 Circulation 30,000 Read here



# **Canadian Society of Association Executives**

March 2014

# hitched

#### **Hitched**

November 2014

\* Read here

October 2014

Read here

September 2014

\* Read here

30,574 Visitors per Month



#### **Be Inkandescent**

Based on interview with Hope Katz Gibbs February 2013

\* Read here

January 2013

\* Read here



# **Contractors Equipment Directory**

September 2014

\* Read here

September 24, 2012

Read here

Circulation 30,000

# Industrial Supply

# **Industrial Supply**

February 2013 Circulation 30,000 Read here

# american spa

# **American Spa**

June 1, 2015 Circulation 28,151 Read here



#### In Business

January 2015

Read here

July 2013

\* Read here

Circulation 28,500

# Now And Zin Wine

#### Now and Zin Wine

Based on your interview with Randy Fuller November 27, 2012



# **Black Meetings & Tourism**

January 2016

\* Read here

February 2015

\* Read here

Circulation 28,000



#### **OSP**

February 2014

\* Read here

April 2013

\* Read here

Circulation 25,091



# **Emerald Coast Magazine**

June/July 2016 Circulation 24,000 Read here



# **ISE Magazine**

June 2016

Read here

March 2016

\* Read here

Circulation 23,000



# **Garden Center Magazine**

January 2013 Circulation 20,851 Read here



# **Greenhouse Management**

February 2015 Circulation 20,824 Read here



#### **Furniture World**

September 18, 2012 Circulation 20,013 Read here



#### **Tidewater Women**

October 2013 Circulation 20,000 Read here



#### **Urban Trendsetters**

June 2015 Circulation 20,000 Read here



#### **Tech Journal**

October 12, 2012 Circulation 16,200 Read here



# **Multi-Unit Franchisee**

January 2014 Circulation 15,000 Read here



#### The West Volusia Beacon

September 23, 2013 Circulation 14,050 Read here



# **Business NH Magazine**

April 2, 2015

\* Read here

November 6, 2012

\* Read here

Circulation 14,036



#### **Focus on Fashion Retail**

August 2015

\* Read here

February 2013

\* Read here



#### **Portland Book Review**

August 26, 2013



# The Telegraph Herald

February 28, 2013

\* Read here

September 21, 2012

\* Read here



# Manufacturing & Technology eJournal

May 11, 2016

\* Read here

January 7, 2016

\* Read here

November 11, 2015

\* Read here

March 24, 2015

\* Read here

November 4, 2014

\* Read here

October 2, 2014

Read here

November 12, 2013

February 8, 2013

September 13, 2012

#### AMERICAN BUILDING TODAY

# **American Building Today**

September 14, 2012



#### **SOFTEACH**

September 2012

# garden centre

# **Canadian Garden Centre & Nursery**

October 16, 2012

Read here



#### Silobreaker

September 15, 2012



# **McKnight's Long-Term Care News**

September 14, 2012

Read here



#### The Lifeline

October 8, 2012

Read here



# **Computer Currents**

October 2012



# **Young Upstarts**

January 6, 2016

Read here

December 30, 2015

\* Read here

May 29, 2015

Read here

February 27, 2015

Read here

October 24, 2014

\* Read here

October 6, 2014

\* Read here

November 13, 2013

Read here

October 16, 2013

\* Read here

February 8, 2013

\* Read here

October 19, 2012

\* Read here

September 20, 2012

\* Read here

August 22, 2012

\* Read here



## The Triangle Tribune

January 14, 2016

Read here

October 3, 2012



#### **BusinessReel**

October 21, 2012

\* Read here

August 22, 2012

\* Read here



# **WE Magazine**

January 7, 2016

\* Read here

January 4, 2016

\* Read here

July 13, 2015

Read here

June 1, 2015

\* Read here

February 13, 2015

\* Read here

October 24, 2014

\* Read here

January 22, 2014

\* Read here

March 19, 2013

\* Read here

October 31, 2012

\* Read here

September 30, 2012

\* Read here

September 17, 2012

\* Read here



#### Pink Diva Café

October 19, 2012

Read here

► The Success Memo

The Success Memo

October 2012

# News Blaze

#### **News Blaze**

October 27, 2014

\* Read here
January 31, 2013

\* Read here

October 20, 2012

\* Read here

September 15, 2012

\* Read here

asiatechnews

#### **AsiaTechNews**

November 8, 2012 October 19, 2012 September 20, 2012 August 22, 2012



#### **IPFrontline**

October 28, 2012
Read here



# **DentistryIQ**

November 2012 Read here



# Region's Business

November 2012 Read here

# Ask the Writers

Ask the Writers October 31, 2012 Read here

# **Women Magazine**

Women Magazine November 1, 2012 Read here

#### **Business Ideas 4 You**

Business Ideas 4 You November 6, 2012



**JonathanSerafin.com** October 31, 2012



#### Life & Health Advisor

May 10, 2016

\* Read here

March 31, 2015

Read here

September 25, 2014

\* Read here

October 14, 2013

\* Read here

November 5, 2012

\* Read here

# WINETALENT

#### **Wine Talent**

December 11, 2012

Read here



# **CEO Blog Nation**

December 20, 2012

Read here



# **Entrepreneur Podcast Network**

Based on interview with Hope Katz Gibbs

December 31, 2012

# **Chicago Brander**

# Chicago Brander

January 4, 2013 Read here



### **Monster Tree Franchise**

January 9, 2013 Read here



# Vineyard and Wine Management

January 2013



# **TECHBurgher**

January 31, 2013



#### **Cascade Business News**

December 31, 2015

\* Read here

February 5, 2013

\* Read here



#### **BizBest**

February 21, 2013 Read here



# **Nursery Management**

January 2016

\* Read here

February 12, 2015

\* Read here

January 2015

\* Read here

February 8, 2013

\* Read here



# **EHS Today**

February 22, 2013

Read here



#### **Business Owners' Idea Café**

February 2013

Read here



#### **Biz2Credit**

February 2013



### **Providence Business News**

March 4, 2013 Read here



#### Santa Barbara View

March 6, 2013



# **Credit Union Management**

March 2013

Read here



#### **Business Excellence**

March 6, 2013

\* Read here

February 5, 2013

\* Read here



**Electrical News** 

March 23, 2013



# **CU** Insight

March 11, 2013

Read here



#### **DC Metro Theater Arts**

March 16, 2013

Read here

# Ask Dr. Job

#### Ask Dr. Job

December 28, 2015

- \* Read here
- \* Read here

January 4, 2014

\* Read here

November 25, 2013

\* Read here

March 18, 2013

\* Read here



# **Cincom Expert Access**

February 28, 2014

\* Read here

October 11, 2013

\* Read here

April 25, 2013

\* Read here

February 28, 2013

\* Read here

# **DailyMe**\*

# **DailyMe**

May 10, 2013

Bookviews by Alan Caruba

# **Bookviews by Alan Caruba**

March 30, 2013

Read here



#### **PMA Newsline**

April 1, 2015

Read here

May 22, 2013

\* Read here

#### MODERNIMAGEPHOTOGRAPHY.com

# **Modern Image Photography**

May 22, 2013

**GROVE STREET** 

#### **Grove Street**

August 2013



# **Taste California Travel**

August 4, 2013 Read here



# **Columbus State University**

September 17, 2013

impactpublishing

# **Impact Publishing**

February 11, 2015

\* Read here

July 15, 2013

\* Read here

July 10, 2013

\* Read here



# **Employee Assistance Report**

September 2013

formelli by Design

Fornelli by Design

September 18, 2013



# The University of Tampa

September 17, 2013

Read here



#### **InterBusiness Issues**

March 2016

\* Read here

October 2013

\* Read here



# **Steve Heimoff Wine Blog**

October 1, 2013

Read here



#### **Doubt the Doubts**

October 26, 2013

Read here



**Up My Mind** 

October 2013

# **BedTimes**

#### **BedTimes**

December 3, 2013
Read here



# **Engage For Success**

December 4, 2013

Read here



# **Hospitality Trends**

March 31, 2015

\* Read here

October 30, 2013

\* Read here



#### **Hotel Resource**

March 31, 2015

Read here

October 30, 2013

\* Read here



# **Big News Network**

January 20, 2016

\* Read here

March 31, 2015

\* Read here

October 30, 2013

\* Read here



# **Internet Summit Community**

October 29, 2013

Read here



#### **InnPlace**

October 30, 2013



# **Company Core Values**

October 31, 2013



#### **AllVoices**

February 25, 2014



#### **Small Business CEO**

March 7, 2014
Read here



#### **BizNewsIndex**

March 14, 2014



#### The Scout

April 4, 2014

Read here



# Regator

March 14, 2014

\* Read here

February 25, 2014

\* Read here

Leadership & Ethics Institute

# **GWC Leadership & Ethics Institute**

April 1, 2014

## WORLDnews!

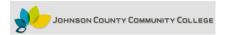
#### WorldNews

March 14, 2014

\* Read here

February 25, 2014

\* Read here



# **Johnson County Community College** April 2014



Ric Payne's Blog May 8, 2014 Read here



# Champagne & Cake June 27, 2014 Read here



# MarketWired August 26, 2014 Read here



#### **TA Partners**

September 30, 2014

Read here

# EXCHANGE

# **Exchange**

May 10, 2016

\* Read here

March 31, 2015

\* Read here

October 23, 2014

\* Read here

September 24, 2014

\* Read here



#### **SCORE**

October 6, 2014

Read here



# **DesignFax**

July 26, 2016

\* Read here

November 4, 2014

\* Read here



# **Communication World Magazine**

November 3, 2014 Read here



#### The Retail Observer

December 2014
Read here



# **Beverage Trade Network**

December 24, 2014

\* Read here

December 16, 2014

\* Read here



# **Fairfax County Economic Development Authority**

January 2015

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**Potomac Tech Wire** 

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THE SACRAMENTO BEE

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# **Radio Interviews**



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# **The Mary Jones Show**

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# **SMALL BUSINESS DIGEST**

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### The Chris Salcedo Show

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#### **Chet Walker Show**

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# Michigan's Morning Show

Michigan Talk Network Syndicated October 9, 2013



# **WSBA Morning News**

WSBA-AM York, PA April 11, 2014 October 9, 2013



# **Joel Riley Show**

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# **America Tonight**

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#### **WOC-AM**

Davenport, IA
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October 14, 2013

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#### **KURV-AM**

McAllen, TX

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#### **WNDB-AM**

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October 29, 2013

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October 29, 2013

October 23, 2013

October 14, 2013



#### **WSCC-AM**

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October 23, 2013



#### WKBN-AM

Youngstown, OH October 29, 2013 October 23, 2013



#### WSJK-FM

Champagne, IL February 18, 2014 November 11, 2013 October 29, 2013



#### WTKS-AM

Savannah, GA February 18, 2014 December 2, 2013 November 11, 2013 October 29, 2013



#### **WGY-AM**

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Providence, RI October 29, 2013



#### WCCM-AM

Laurence, MA October 29, 2013



#### **WNRP-AM**

Pensacola, FL March 6, 2014 November 11, 2013



#### WTAG-AM

Wooster, MA December 2, 2013 October 29, 2013



#### **WOWO-AM**

50,000 Watt-Station, Fort Wayne, IN December 2, 2013



#### **KRZK-FM**

Branson, MO December 2, 2013

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### **Making It**

*HealthyLife.Net* February 5, 2014



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#### **KFAB-AM**

50,000 Watt-Station, Omaha, NE February 18, 2014



#### **KPNW-AM**

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## **Measured Thoughts**

SiriusXM Business Radio April 14, 2014



## **Smart Companies**

Thinking Bigger Radio
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# **WOOD-AM**Grand Rapids, MI April 11, 2014



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The Pat Kenny Show Dublin, Ireland June 10, 2014 <u>Listen here</u>



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Wharton Business School
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New Orleans, LA
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#### **Consumer Talk**

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## **Issues Today**

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#### **What Women Want Radio**

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#### **Essence Magazine**

Based on interview with Charreah Jackson Run Date TBD Circulation 1,080,633



## Crain's Chicago Business

Based on interview with Dan Gershenson Run Date TBD 45,658 Visitors per Month



**TAXPRO Journal** 

Spring 2016 Circulation 24,200



#### **Intuit Small Business Blog**

Based on interview with Linda Childers Run Date TBD 20,635 Visitors per Month



#### **Network Marketing Business Journal** Run Date TBD



#### **GET MONEY Magazine**

Based on interview with Kolie Crutcher Run Date TBD



### **World of Success Magazine**

Based on interview with Ana Weber Run Date TBD



#### **Wyoming Business Report**

Based on interview with Kim Hansel Run Date TBD

## Contract**Management**

## **Contract Management** August 2016



**CANVAS**Run Date TBD



Michael Houlihan and Bonnie Harvey, authors of *The Barefoot Spirit: How Hardship, Hustle, and Heart Built America's #1 Wine Brand* and *The Entrepreneurial Culture: 23 Ways to Engage and Empower Your People*, started the Barefoot Wine brand in their laundry room in 1986, made it a nationwide bestseller, and successfully sold the brand to E&J Gallo in 2005. Starting with virtually no money and no wine industry

experience, they employed innovative ideas to overcome obstacles and create new markets.

They were pioneers in what they termed "worthy cause marketing" and performance-based compensation. They held a comprehensive view of customer service, resulting in the National Hot Brand Award for outstanding sales growth in 2003 and 2004.

Houlihan and Harvey now share their experience and innovative approach to business as consultants, authors, speakers, mentors, and workshop leaders. They were recipients of the 2014 Distinguished Entrepreneur Speaker Award from the Turner School of Entrepreneurship and Innovation at Bradley University. They were the keynote speakers for the 2014 World Conference on Entrepreneurship (ICSB) in Dublin, Ireland. Harvey was also the keynote speaker at the ICSB 2014 TESS Women's Entrepreneurship Forum. Houlihan and Harvey keynoted the 2014 SOCAP Symposium (Society of Consumer Affairs Professionals in Business) and have also spoken at more than 25 universities including the Universities of Texas, Florida, North Carolina, and Purdue.

Their book, *The Barefoot Spirit*, chronicles the history and lessons learned building the popular Barefoot Wine brand.

To learn more, visit <u>www.thebarefootspirit.com</u> and <u>www.thebrandauthority.net</u>.