



# MICHAEL HOULIHAN & BONNIE HARVEY

Keynote Speakers,  
Trainers, Writers &  
Media Guests

Founders of Barefoot Wine  
and New York Times Best  
Selling Authors of

*The Barefoot Spirit, How  
Hardship, Hustle, and Heart  
Built America's #1 Wine  
Brand.*

**Inc.** INVESTOR DAILY  
**Entrepreneur** **abc**  
**Forbes** **FOX** **NBC**  
**Bloomberg** **CBS** **TheStreet**  
**BusinessWeek** **The New York Times**

## Brief:

**Michael & Bonnie** started Barefoot Wine now the world's largest wine brand in their laundry room with no money and no knowledge of their industry. After building the brand to a national best seller they successfully sold it to the world's largest wine company. Today they have dedicated themselves to sharing their hard learned lessons with aspiring, startup, and growth phase entrepreneurs. Their books are used in more than 40 schools of entrepreneurship. They have spoken around the world and are sought after keynote speakers and media guests. Their articles are published regularly in the entrepreneurial press including Forbes, INC, and Entrepreneur.

## From the Schools:

*"Great role models"* -Gerald Hills, Founder, C.E.O.

*"Most useful and important talks in my business life"*

-Lawrence Charles, Student, UCI.

*"So enlightening for the students"* -James Zebrowski,  
President, The UT Entrepreneurs.

*"Spectacular!! An absolute home run!"* -Bill Rossi,  
CTR for ENT, University of Florida.

*"Phenomenal presentation!"* -David Deisadze,  
Student, Worcester Polytechnic Institute.

## From the Associations:

*"OUTSTANDING speech! Better yet, PERFECT."*  
-Robert Reiss, The Conference Board

*"Practical advice, excellent communication"* -Thomas  
Cooney, World Conf. on Ent.

*"Charming, engaging, refreshing & fun!"* -Northwest  
SOCAP Board.

*"Voted #1 Best Speakers, C-Suite Conference!"* -  
Thomas White, CEO C-Suite Network

*"We are having them back!"* - Patrick Snyder,  
Executive Director, USASBE.

# TOP 10 REASONS to Engage

## Michael Houlihan and Bonnie Harvey

### Keynote Speakers, Trainers, Writers & Media Guests

1. [NY Times' Bestselling Authors](#)
2. World's Largest Wine Brand Creators
3. Built a National Bestselling Brand without Paid Advertising
4. Gender Balanced Presenters
5. 100's of Media and Print Articles and Interviews
6. American Rags to Riches Story
7. Disrupted their Industry
8. Speak Worldwide on Entrepreneurship and Company Culture
9. Highly recommended – [Conferences](#) & [Business Schools](#) Testimonials
10. Fun and educational!

#### Speaking Reels:

[2:33 Minute ICSB Speaking Reel](#)

[10:09 Minute Speaking Reel](#)

[1:29 Minute Sizzle Reel](#)

[1:55 Minute Entrepreneurial Sizzle Reel](#)

[2:58 Minute Company Culture Sizzle Reel](#)

Featured Articles in [National Business Publications](#)

