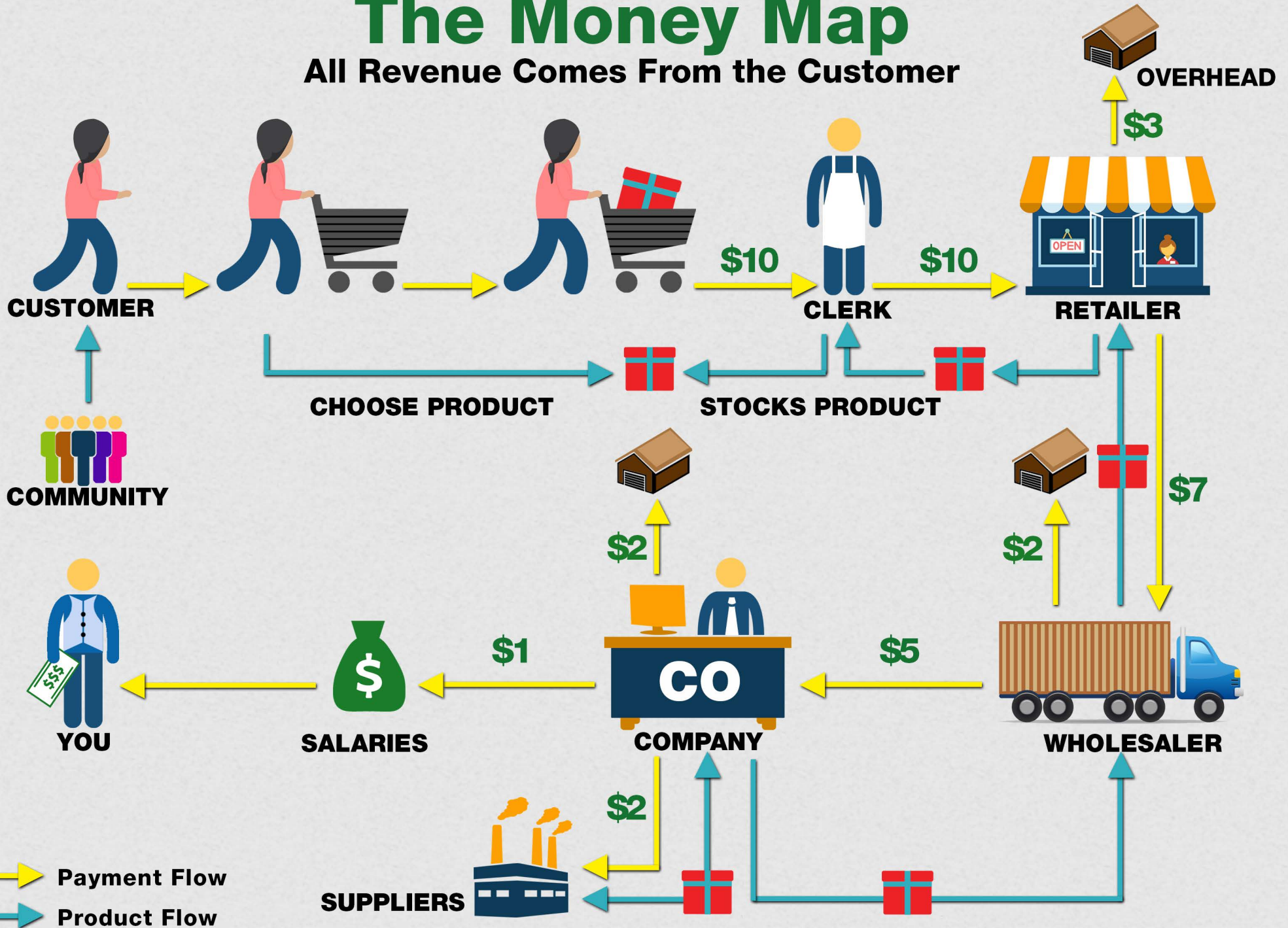


# The Money Map

All Revenue Comes From the Customer



**For a Company Selling a Product Through the Distribution System**