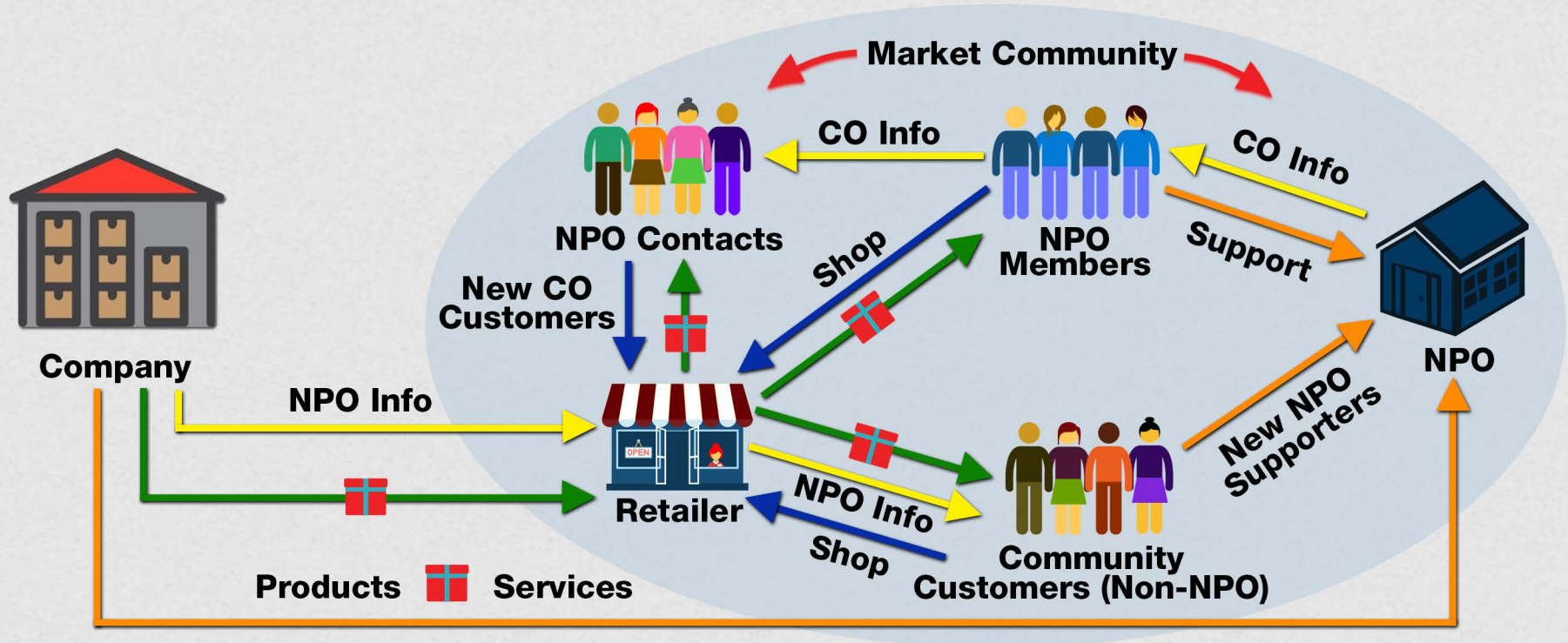


Worthy Cause Marketing

A Social Reason To Buy Your Product



Company Provides NPO With:

- MARKET ACCESS FOR NPO MESSAGE
- DONATED PRODUCTS AND SERVICES
- HELP AT EVENTS
- NPO MESSAGE ON PRODUCT OR WEBSITE
- AFFILIATION WITH COMPANY'S BRAND
- NEW NPO SUPPORTERS
- PARTNERSHIP AND SUPPORT
- FREE ADVERTISING

Marketing Partners



Non-Profit (NPO) Provides Company With:

- THANKS TO CO IN FRONT OF MEMBERS
- FLYERS AT TABLES (WITH STORE LOCATIONS)
- MENTION IN NEWSLETTERS, BLOGS, SITES
- AFFILIATION WITH NPO'S CAUSE
- LOYAL CO EMPLOYEES (MAKING A DIFFERENCE)
- LOYAL CO CUSTOMERS (SOCIAL REASON)
- NEW CO CUSTOMERS BY WORD-OF-MOUTH
- FREE ADVERTISING

Make the World a Better Place in the Process!

